A dot is a simple thing
A simple thing that represents something else.

Like an idea, a person, an action.

Seen from a distance, a dot can even represent a planet. Like our own.

creating environmental + social good across the world

110k Ecochallengers
2.3m actions taken
3k cities
101 countries
A dot may be a simple thing, but when it starts to multiply, it can represent infinite opportunity.

All it takes is an understanding of its potential, and a vision for connecting it with other dots.

From there, anything is possible.
That’s what we do here at Ecochallenge.org. And that’s what you do, when you support us.

Your simple act inspires other simple acts. Your simple act allows incremental change to activate exponential change.

Small moments catalyze a larger movement that opens eyes, breaks down barriers, and warmly welcomes the participation of others.

connecting the dots through plastic free ecochallenge

In July 2019, Ecochallenge.org teamed up with 40+ zoos & aquariums across North America to encourage employees, patrons, and the general public to break free from single-use plastic. The impact was incredible and contributed to the global movement of plastic-free living.

Sponsors included Columbus Zoo & Aquarium, Monterey Bay Aquarium, Calgary Zoo, Alaska SeaLife Center, and Pittsburgh Zoo & PPG Aquarium.

15,236 engaged participants refused
310,666 total plastic pieces

- 76,915 pieces of litter collected
- 69,637 plastic bottles refused
- 63,837 food containers refused
- 51,475 plastic cutlery refused
- 48,802 plastic straws refused
Personal revolutions of thought & deed create micro-communities of purpose and inspiration and optimism and, yes, a little good-natured competition among peers. Right in our own backyards. In our own hometowns. In the places where we work and gather and share. Global change on a one-to-one, human scale.

And together, we connect intentions with actions, and hopes with real, measurable solutions. We create a global community of advocates and changemakers, each doing what we can, in ways that are most relevant to us, to make this beautiful spinning dot we call home a healthier, more equitable, more sustainable place.
Together, we have connected millions of dots since we began this effort. And the numbers show that our connections are having a lasting & life-changing impact. And there is still so much work to be done.

That’s why we need you. We need you and your support to help us connect every single one of us in this movement together.

Visit Ecochallenge.org/Connect-Every-Dot and donate.

a campaign to connect every dot.

150,000 changemakers
Your simple act of giving will help us reach our goal of engaging 150,000 participants in 2020.

$450,000 fundraising goal
Help us make our Ecochallenge Platform and programming more accessible than ever. Support our vision so we can activate the millions of people who are ready to take action.

$250,000 for major expansions to Ecochallenge Platform
$200,000 for program development and new personnel
connect every dot campaign

ecochallenge.org/connect-every-dot
donate@ecochallenge.org

ecochallenge dot org
Together, we're connecting the dots.