



sponsorship opportunities

IMPACT. ENGAGEMENT. RETENTION.

ecochallenge
dot org

about ecochallenge.org

across public +
tailored ecochallenges
& discussion courses



within categories such as
waste, food, energy, climate,
transportation, social justice,
healing & renewal, health,
community, and more

small steps lead to big change

Ecochallenge is a platform to educate, entertain, and engage the community on ways to drive sustainable habits. Building a more sustainable world and healthier planet can't be done alone. Ecochallenge provides the support and resources to transform behaviors at work, school, and beyond.

ecochallenge
dot org

ECOCHALLENGE.ORG

brands we work with

PROJECT
DRAWDOWN.


save the food, san diego!

 Microsoft


PORTLAND
TRAIL BLAZERS


I AM
Sustainable
PGH

COLUMBUS
ZOO
AND AQUARIUM


sustainable
wenatchee


aashe
The Association for the Advancement
of Sustainability in Higher Education

 UNIVERSITY OF
RICHMOND

 KEEN

DAIMLER

 ATLASSIAN

 Arch

 WSP


Comerica Bank.

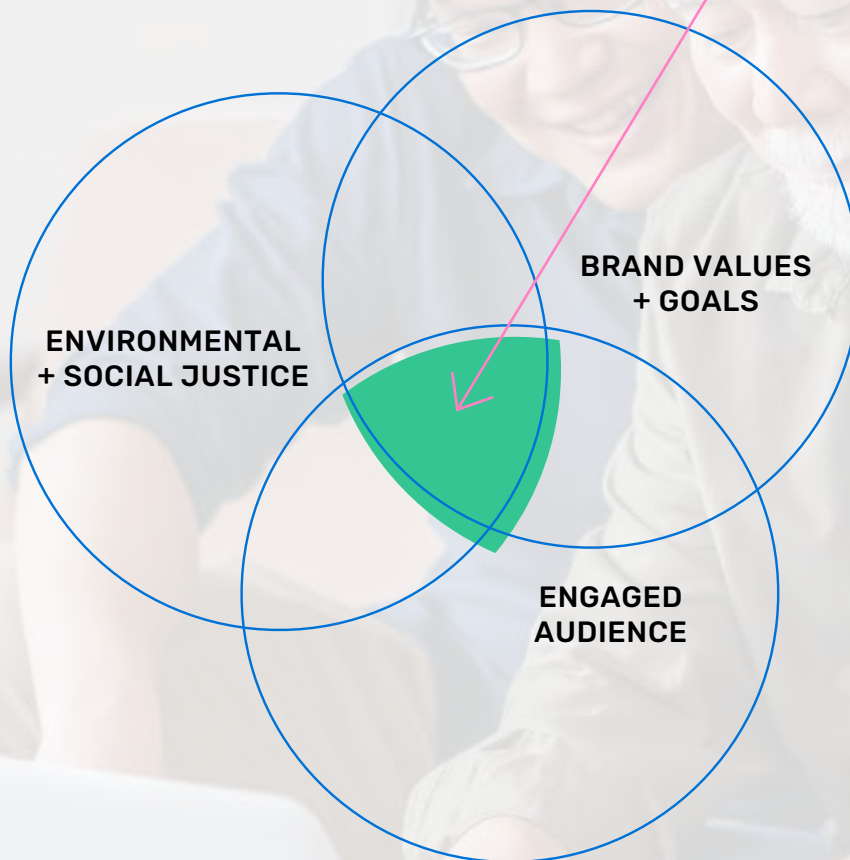
BANK OF AMERICA 

Deloitte.

 MetLife


EMERSON™

the sweet spot



WE HELP BRANDS:

SHOWCASE your commitment to environmental and social justice.

CREATE experiences that authentically integrate your brand's values and goals to create a better our shared world

SHARE your story, optimize engagement with an audience of hundreds of thousands.

community snapshot

OUR COMMUNITY*

email **111K**
ecochallenge page views **1.49m**

monthly page views **496K**
social media **12.1K**

*data from Earth Month Ecochallenge 2023

places of business,
places of learning,
places of faith,
and more.

4.5k
ORGANIZATIONS

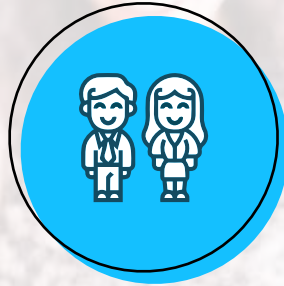
178
COUNTRIES

along with students,
educators, and general
community members

60%
PARTICIPANTS ARE
EMPLOYEES / STAFF

70%
PARTICIPANTS ARE
20-59 YRS OLD

engagement



— **BRAND ENGAGEMENT.**

By sponsoring an Ecochallenge, your brand will interact with our highly engaged audience on a daily basis as they learn how to make their lives more sustainable using our proven behavior change model.



— **BRAND IMPACT & ASSOCIATION**

85% of Ecochallenge participants sustain behaviors beyond one Ecochallenge. By sponsoring an Ecochallenge, your brand will be associated with a platform that is driving habits that create more environmental and social good.



— **BRAND LOYALTY.**

Companies are showcased within Ecochallenge Action descriptions, Action Resources, and Ecochallenge Categories. By aligning with Ecochallenge and emphasizing your brand's values, you will build trust with eco-conscious consumers and create a positive association between your brand and sustainability.

sponsorship types

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“ We are absolutely thrilled with the results of this year’s Earth Month Ecochallenge. We wanted to sponsor the event because we know the **Ecochallenge is fun, inclusive, and science-based**; but the level of engagement and enthusiasm from our employees went far beyond my expectations.

As we invited our suppliers, customers and partners to join us in the challenge, it was highly rewarding to contribute to making this the biggest Ecochallenge yet. The best way to **achieve impact at-scale is to use our collective voice and global reach to energize action**, and this multiplier effect is key to a sustainable future.”

**MIKE TRAIN, CHIEF SUSTAINABILITY OFFICER AT EMERSON,
2023 EARTH MONTH ECOCHALLENGE PRESENTING SPONSOR**



presenting sponsor

\$25,000

OFFER A MEMORABLE, TRANSFORMATIVE EXPERIENCE FOR YOUR NETWORK. CREATE AN ECOCHALLENGE WITH US.

CONTENT CREATION

- Inform program challenge actions and resource links

EXPOSURE

- Logo displayed prominently as part of the template of the Ecochallenge website (logo appears on all pages of the site, including prominently on the homepage).
- Sponsor name & logo in all press releases & on promotional flyers
- Business name acknowledgements in newsletters & on website
- Social media mentions up to and throughout the event

ENGAGEMENT SUPPORT

- A free Ecochallenge.org discussion course of your choice for up to twenty employees (books included)
- Webinar introducing the Ecochallenge event to employees/network
- Premium Access to event support and reporting (\$1,000 total)
- Custom landing page for your Team(s)/Organization
- Team reports including engagement and impact statistics
- Event Summary Report for your organization



title sponsor

\$10,000

TAKE ADVANTAGE OF A UNIQUE OPPORTUNITY FOR MAXIMUM EXPOSURE WITH THOUSANDS OF PARTICIPANTS TAKING ACTION TO BENEFIT THEMSELVES, THEIR COMMUNITIES, AND THE PLANET.

EXPOSURE

- Logo displayed prominently as part of the template of the Ecochallenge website (logo appears on all pages of the site)
- Business name acknowledgements in newsletters & on website
- Social media mentions up to and throughout the event

ENGAGEMENT SUPPORT

- A free Ecochallenge.org discussion course of your choice for up to twenty employees (books included)
- Premium Access to event support and reporting (\$1,000 total)
- Team reports including engagement and impact statistics
- Event Summary Report for your organization



category sponsor

\$7,500 EXCLUSIVE | \$4,000 CO-SPONSOR

CONNECT YOUR ORGANIZATION'S VALUES AND WORK WITH THE PASSIONS AND INTERESTS OF PARTICIPANTS.

EXPOSURE

- Co-sponsor or exclusive sponsor of an Ecochallenge category
- Logo displayed on the category's landing page; the category pages each averaged over 19,000 page views in Earth Month 2023
- Logo and name mention in at least one marketing email to Ecochallenge participants
- Logo displayed on Ecochallenge sponsor page

ENGAGEMENT SUPPORT

- Premium Access to Platform support and reporting (\$750 total)
- Team reports including engagement and impact statistics
- Event Summary Report for your organization



supporting sponsor

\$3,000

**EXHIBIT YOUR BELIEF IN THE POWER OF COLLECTIVE ACTION
TO CREATE A HEALTHY, VIBRANT, AND SUSTAINABLE WORLD.**

EXPOSURE

- Logo displayed on Ecochallenge sponsor page
- Business name acknowledgements in newsletters & on website

ENGAGEMENT SUPPORT

- Premium Access to Platform support and reporting (\$750 total).
- Team reports including engagement and impact statistics.

let's work together!

LET'S HAVE A CONVERSATION!

email: liz@ecochallenge.org.

FOR MORE DETAILS AND OTHER WAYS TO ENGAGE WITH US,

visit: ecochallenge.org/partners