

## Social Sharing Guidelines for the Microsoft Ecochallenge

The Microsoft Ecochallenge features several ways to engage your community about sustainability, and social media has the power to reach even more people. Get some quick tips on sharing how you're participating in the Microsoft Ecochallenge! For example, you can share:

- Which sustainability actions you, your family, communities and/or pets are taking to make a difference
- Ways you want to be more eco-conscious and sustainable as a consumer
- What you've learned and taken away from the Ecochallenge

Be careful not to accidentally capture:

- Confidential information or intellectual property in the background of photos, like code on whiteboards or screens.
- Content that is offensive, discriminatory, or represents values that Microsoft stands against.
- Disrespectful photos of your fellow employees.

Post on your favorite social media sites, such as Instagram and Twitter, and use the hashtag **#MicrosoftEcochallenge and/or #MicrosoftLife**. Encourage your coworkers to post and share. The more voices, the better.

Important: Your #MicrosoftEcochallenge posts should focus on your own experience and participation in the Microsoft Ecochallenge. Before you post, check [Microsoft's social media guidelines](#) for the latest information and more tips to use your best judgment.