

Zero Waste Online Challenge

How to get started with the online Zero Waste Challenge

The online Zero Waste Challenge runs May 1 to 31. Sign up for the challenge at hennepinzwc.ecochallenge.org, or if you have participated in past challenges, log in and join the 2021 challenge. Here are steps to take after you sign up.

Create your profile

Post a profile picture, add a profile banner image, and create a mission statement. You get points for completing each of these actions!

Join or start a team

This could be with family and friends or people from your city, neighborhood, organization, community group, or school. Or join the community team and connect with participants throughout Hennepin County. See the information in the [resources section](#) for tips on starting a team and promoting the challenge to others.

Browse the categories and actions

The challenge has more than 80 actions to choose from in seven categories. Check off the actions you already take and reflect on what actions would be the most impactful for your household.

Not sure where to start? Stay tuned for the weekly Focus Areas! Each Focus Area will include five actions that represent some of the best ways to get started on that topic. We'll dig into a different Focus Area each week during the challenge and provide additional resources and information to help you take action.

Commit to actions

Select up to five daily actions and five one-time actions to make progress on during the four-week challenge. One-time actions are investments or changes you commit to making long-term, while daily actions are choices you make more often – possibly every day, every few days, or every week – to build habits.

Log in regularly once the challenge starts

Once the challenge starts, log back in regularly to report what actions you take, see the impact of your actions add up, and connect with others in the feed. You'll also receive regular email updates with tips and resources. Mark one-time actions complete once you've finished that task. For daily actions, you'll mark them as complete on the days you take that action.