

NWEI Website and EcoChallenge Privacy Statement & Terms of Service

NWEI is committed to protecting the privacy of individuals who visit our Website (“Visitors”) or individuals who register to use the Service (“Users” or “You”). This Privacy Statement describes NWEI’s privacy practices in relation to the use of our Website and Service. The Service is the NWEI website at www.nwei.org and the EcoChallenge website and web services located at www.ecochallenge.org.

1. Information we collect

Information collected about Visitors: Like other website operators, NWEI collects information of the sort that web browsers and servers typically make available through the use of commonly-used information-gathering tools such as cookies (please see Section 4, “Our use of cookies,” for details). This non-personally identifying information (“User Non-Personal Information”) includes the visitor’s browser type, language preference, referring site, additional websites requested and the date and time of each Visitor request. We also collect potentially personally-identifying information like Internet Protocol (IP) addresses (please see Section 1, “Information we collect-Information collected about Users” for details about this collection procedure). NWEI’s purpose in collecting User Non-Personal Information is to better understand how our Visitors’ use our website to improve their user experience and to serve more relevant ads or promotional offers on our site or third parties’ sites based upon that information.

Becoming a User: You may visit our Website without creating an account, but you will not have full access to our Service. Visitors who wish to use the Service must create an account, thus becoming a User. To create an account, Users must provide NWEI with personal contact information, such as name and email address (please see Section 5, “Gathering and protecting the information we collect,” for details about this form of authentication).

Information collected about Users: Either form of account creation may create any information about a User which could, alone or together with other personally-identifying information, personally identify him or her (“User Personal Information”). NWEI collects User Personal Information only with your consent which you express by using our Service after reviewing this Privacy Statement. User Personal Information may include information you provide us directly, such as your email address, or information we collect through your use of our Services, such as your preferences or your search terms. User Personal Information may include, without limitation, your name, your email address, your billing address, your credit card or banking information, your profession, your business or industry, your photograph, and other personal information you provide to us through your use of the Service.

We only gather the information you give us access to, and we only use it as described below. We only collect the minimum amount of personal information necessary or appropriate to fulfill the purpose of your interaction with us or to serve you more relevant ads or promotional offers.

User Personal Information does not include aggregated, non-personally identifying information. You may refuse to supply personally-identifying information; however, that refusal may prevent you from using NWEI's Service.

No information about children: NWEI does not knowingly collect information from, or direct any of our content specifically to, children under the age of 14. If we learn or have reason to suspect that a User of our Service is under the age of 14, we will promptly delete any personal information in that User's account.

Location-based data: NWEI also makes use of location-based data for our Website. If you allow these Services, we will ask you to enter your general location. We use this information to provide Services to you or to serve you more relevant ads or promotional offers, not to personally identify you. If you choose not to allow NWEI to access your location, some or all functionality may not be available to you.

2. How we use the information we collect

To provide the Services you request: NWEI uses User Personal Information to perform and provide the Services you request. For instance, we use location-based data to show total participation in a given region and the impact of that participation. We also use User Personal Information to populate online profiles.

To communicate with Users: NWEI may also use User Personal Information to communicate with Users. For instance, NWEI may use information you provide to send you information regarding our Services, such as promotions or events; to provide you with technical support; to solicit feedback about our Service; or to notify you if our policies change.

To improve our Service: NWEI may use aggregated, non-personally identifying information gathered from our web server to operate, improve, and optimize our Website and Service.

Serving more relevant ads: We may use Personal or Non-Personal Information to serve you more relevant ads or promotional offers.

3. How we share the information we collect

In general: We do not disclose User Personal Information outside NWEI, except as described below or in Section 6, "Compelled Disclosure."

With your consent which you express by using our Service after reviewing this Privacy

Statement: NWEI may share User Personal Information with your consent to perform services you have requested.

If you upload a document: If you choose to upload a document by using our documents feature, only NWEI Users may review such documents.

To our employees, other affiliates and third party service providers: NWEI discloses User Personal Information only to those of our employees, third party contractors (e.g., our email service providers and payment processors), and affiliated organizations that need to know this information in order to process it on our behalf or to provide or improve our Service. In addition, our employees and other affiliates have agreed not to disclose this information to others, in accordance with terms and conditions at least as restrictive as this Privacy Statement. Some of our employees, contractors, and affiliated organizations may be located outside of your home country; by using NWEI's Service, you consent to the transfer of such information to them. Please see Section 5, "Gathering and protecting the information we collect," for more details.

In a merger: NWEI may share User Personal Information if we are involved in a merger, sale, or acquisition. If any such change of ownership happens, we will seek to continue to ensure the confidentiality of User Personal Information, and we will notify you on our Website before any transfer of User Personal Information. The purchaser will have to honor any promises we have made in this Privacy Statement.

Advertising; Third-party tracking, re-targeting or analysis: NWEI may from time to time share User Personal and/or Non-Personal Information with third parties or permit third-party tracking, re-targeting or data analysis across our Website or Service for their or our promotional purposes (e.g., to serve you more relevant advertisements or promotional offers). These third parties may collect more information than NWEI collects.

Private Events and Contracts: If you become a user through a private event or contract (i.e. your employer has contracted with NWEI to provide products and services), you may have additional privacy beyond the scope of this policy. If you believe you are a user under these conditions, please contact support@nwei.org with any questions.

4. Our use of cookies

Cookies, generally: NWEI uses cookies to make interactions with our Website easy and meaningful and to serve you more relevant advertisements or promotional offers. A cookie is a small piece of text that our web server stores on your computer or mobile device, which we can then retrieve as needed. Cookies do not necessarily identify you if you are merely visiting the NWEI Website; however, a cookie may store a unique identifier for each logged in User.

Temporary cookies: NWEI uses temporary, or “session-based,” cookies, which are removed when you close your web browser or reboot your computer or device. We use session-based cookies to provide Services to you while you navigate our Website; remember that you are logged in during your visit; keep track of your progress as you post or bid on a Job; and increase Website security.

Persistent cookies: NWEI uses permanent, or “persistent,” cookies, which remain stored on your computer or device until deleted, or until they reach a specified date of expiration. We use persistent cookies to enable us to remember you each time you visit our Website; keep track of your preferences in relation to your use of our Website; allow you to log in without re-entering your password every time you visit; and serve you more relevant advertisements or promotional offers.

The cookies NWEI sets are essential for the operation of the Service, are used for performance or functionality; or serve you more relevant advertisements or promotional offers. By using our Website, you agree that we can place these types of cookies on your computer.

Google Analytics: NWEI uses Google Analytics to help improve our Users’ experience. Google Analytics uses both session-based and permanent cookies to collect information about how our Website performs and how our Users use the Website and Service. The Google Analytics tool helps us evaluate and monitor Users’ use of our Website, compile statistical reports on activity on the Service, and improve our content. Google Analytics may collect more information than NWEI collects. Google Analytics stores the information these cookies generate.

NWEI will not, nor will we seek to allow any third party to, use the Google Analytics tool to (i) track our Users, (ii) collect any User Personal Information other than IP address, or (iii) correlate a User’s IP address with his or her identity. Google Analytics provides further information about its own privacy practices and allows the ability to opt out of Google Analytics tracking [here](#).

You may disable your browser or device's ability to accept cookies, and this will have no negative effect upon your browsing experience. For information about how to disable cookies for several major web browsers, see SECTION 9, below.

Many browsers come equipped with a "Do Not Track" setting. Google Analytics does not honor these requests from browsers, and use of such feature will have no effect upon whether Google Analytics tracks your visit, instead, if you wish to opt out of Google Analytics tracking, use the opt-out browser ad mentioned above.

5. Gathering and protecting the information we collect

Industry standards in data security: NWEI takes all measures reasonably necessary to protect User Personal Information from unauthorized access, alteration, or destruction; maintain data accuracy; and help ensure the appropriate use of User Personal Information. We follow generally accepted industry standards to protect the User Personal Information submitted to us, both during transmission and once we receive it. No method of transmission, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

No responsibility for third party service providers' security: In addition, while we take measures reasonably necessary to ensure that our third party service providers, such as our payment processing and data tracking, re-targeting or data analysis services, keep your information secure, these organizations' practices are ultimately beyond our control. By using our Service, you acknowledge that you understand and agree to assume these risks.

International data transfer: Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy. By using the Service, you agree that we can store, process and transfer your information in this manner.

6. Compelled Disclosure

It is extremely unlikely, but possible, that NWEI may be compelled to disclose potentially personally-identifying and personally-identifying information in response to a subpoena, court order or other governmental request. Do not submit information that you intend to be private to our Service.

7. Your access to and control of the information we collect

Access to User Information: As a NWEI User, you may access, update, alter, or delete your basic User profile information by editing your user profile or contacting support@nwei.org.

Data retention: Subject to the conditions set forth in the next paragraph entitled 'Deletion of User Information', NWEI will retain User Personal Information for as long as your account is active or as needed to provide you Services.

Deletion of User Information: If you wish to cancel your account, delete your User Personal Information, or request that we no longer use your User Personal Information to provide you Services, please contact support@nwei.org. We will retain and use your User Personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements, but barring legal requirements, we will delete your full profile within 30 days.

Control of communications from us: NWEI does not send direct marketing emails to clients.

8. Changes to this Privacy Statement

NWEI may change its Privacy Statement from time to time, and in NWEI's sole discretion. We will provide notification to Users of material changes to this Privacy Statement (i) by sending a notice to the primary email address specified in your account, which will take effect immediately upon our sending of this email, and/or (ii) through our Website by posting a notice on our home page, which will take effect no sooner than 30 days from the date of the posting. Non-material changes to this Privacy Statement will take effect immediately. We encourage visitors to frequently check this page for any changes to our Privacy Statement. Your continued use of the Service after the effective date of a revised version of this Privacy Statement constitutes your acceptance of its terms.

9. How to Manage Cookies with your Browser

You can decide whether or not to accept Cookies. Acceptance of Cookies can be configured in your Internet browser's settings. Most Internet browsers allow some control of most Cookies through the browser settings, but blocking all Cookies cause the majority of web sites not to function properly. The following web sites provide information on how to adjust the Cookies settings on some popular browsers:

- [Apple Safari*](#)
- [Google Chrome*](#)
- [Microsoft Internet Explorer*](#)
- [Mozilla Firefox*](#)

You can also use a browser plug-in to adjust your Cookies management.

NWEI is unable to view Cookies or extract information from them, and they are only used as part of the automatic functionality of the website, or to support basic visitor tracking as described in the Privacy Notice above.

10. Your Content, Contributions, and Intellectual Property

You own all of the content and information that you post on NWEI's EcoChallenge web site, and you can also delete that content. In addition:

For content that is covered by intellectual property rights, like photos, videos, and stories (IP content), you specifically give us the following permission, subject to your privacy and application settings: you grant us a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use any IP content that you post on or in connection with the Service (IP License). This IP License ends when you delete your IP content or your account unless your content has been shared with others, and they have not deleted it.

When you delete IP content, it is deleted in a manner similar to emptying the recycle bin on a computer. However, you understand that removed content may persist in backup copies for a reasonable period of time (but will not be available to others).

11. Contacting NWEI

Questions regarding NWEI's Privacy Statement, Terms of User, or information practices should be directed to support@nwei.org.