



DRAWDOWN ECOCHALLENGE

APRIL 4-25



THE RESEARCH IS IN.
IT'S TIME TO TAKE ACTION.

NEW YORK TIMES BESTSELLER

DRAWDOWN
THE MOST COMPREHENSIVE
PLAN EVER PROPOSED TO
REVERSE GLOBAL WARMING
EDITED BY PAUL HAWKEN



The Drawdown EcoChallenge is a fun and social way to learn about and take action on the 100 most substantive solutions to global warming. Take the challenge, stretch your limits, and see how three weeks of action add up to a lifetime of change for you and the planet.

DRAWDOWN.ECOCHALLENGE.ORG

*Offered in partnership by Project Drawdown and
Northwest Earth Institute's EcoChallenge*