

NORTH CENTRAL WA ECOCHALLENGE



EVENT SUMMARY

May 13 - 26, 2017



powered by
Northwest
Earth Institute
DISCOVER CHANGE, TOGETHER.

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SUSTAINABILITY IN NORTH CENTRAL WA

Climate Conversations NCW (CCNCW), the event organizer, is a grassroots group of local residents concerned about what climate change means to North Central Washington.



Climate Conversations NCW

CCNCW's mission is to increase public dialogue and awareness of climate change through education, advocacy and activism at the local, state and federal level. Sometimes global problems seem too overwhelming for our daily lives. The NCW EcoChallenge provided ideas for actions to take right now to address these problems -- as individuals and as a community.

GET INVOLVED

CCNCW meets regularly to work on climate change issues.

Find out what we are all about by joining our e-mail group at climateconversationsncw@gmail.com or joining our facebook page at: facebook.com/groups/1467174906883952/.

SPECIAL THANKS

This program would not have been possible without support from our title sponsors, event sponsors and the many dedicated CCNCW members who supported this event.

Just as climate change will only be solved with a focused, team effort, the NCW EcoChallenge was also a focused, team effort. Freed for taking the lead and engaging their whole community!



STATS AND FACTS

PARTICIPANTS

744 Participants

2 Counties Participating
10 of 13 Cities Participating

238,296 Page Views

2,545 Posts to the Feed
213 Comments
161 Pictures Shared

TEAMS

99 Teams
7.5 Participants / Team
13 Teams with Maximum Members

19 Competitions Initiated

SPONSORS

22 Community Sponsors

CHALLENGES

8 Challenges with Participants

Health: 510

Energy: 486

Waste: 441

Water: 367

Nature: 356

Transportation: 318

Food: 304

Sustainability: 153

6,626 Challenges Selected

Top 5

Exercise Daily (292)

Wash Clothes with Cold Water (277)

Recycle Materials (242)

Happiness and Gratitude (223)

Explore My Area (206)

26,220 Actions Completed

6 Actions Completed per

Daily Challenge

133,593 Points Earned

Top Individual - 655

Top Team - 5,997

3 Grand Prizes for Nonprofits

1st Place Team - \$1,500

2nd Place Team - \$750

3rd Place Team - \$250

COLLECTIVE IMPACT

See the entire impact at ncw.ecochallenge.org/impacts.

TRANSPORTATION



UP TO
2,093
MILES

TRAVELED BY BUS



UP TO
963
MILES

TRAVELED BY CARPOOL



UP TO
525
MILES

TRAVELED BY BIKE



UP TO
433
MILES

TRAVELED BY FOOT

WATER



UP TO
40,796
GALLONS

OF WATER CONSERVED

NATURE



UP TO
41,041
MINUTES

SPENT OUTDOORS

HEALTH



UP TO
58,694
MINUTES

SPENT EXERCISING



UP TO
29,154
MINUTES

OF ADDITIONAL SLEEP



UP TO
1,748
MORE SERVINGS

OF FRUITS AND VEGETABLES

FOOD



UP TO
428
ORGANIC MEALS
CONSUMED



UP TO
1,536
MEATLESS MEALS
CONSUMED



UP TO
208
ZERO-WASTE MEALS
CONSUMED



UP TO
14
LOCALLY SOURCED MEALS
CONSUMED

COMMUNITY



UP TO
94
CONVERSATIONS
WITH FRIENDS



UP TO
1,558
HOURS
VOLUNTEERED



UP TO
22
PHONE CALLS
MADE TO PUBLIC OFFICIALS



UP TO
22
LETTERS
SENT TO PUBLIC OFFICIALS

WASTE



UP TO
4,093
PLASTIC BOTTLES
SAVED FROM THE LANDFILL



UP TO
409
POUNDS OF WASTE
COMPOSTED



UP TO
2,693
POUNDS
OF CARBON DIOXIDE SAVED



UP TO
945
LIGHT BULBS
REPLACED WITH HIGH
EFFICIENCY BULBS

ENERGY

STORIES + PHOTOS FROM THE FEED

JUNIOR RAMIREZ Biology Class

"This past Saturday i finished changing all the bulbs in my house to the Ecosmart daylight bulbs. So far I really like the way the light up the house and not only that but will give me an estimated energy cost of \$2.77 per year so that's great!"



"[EcoChallenge] was so worthwhile and informative and I'd do it again. Bravo!"

Kathy Peven Read & Feed Book Club

"Now that was a rewarding couple of weeks for a bunch of reasons. I think my very favorite part was seeing the cumulative effects of everybody working toward a common goal. Thanks for the hard work and putting this on. We are already thinking about next year and our strategies. "

PATRICK FARRAR Wenatchee Naturalist

"Joined the local Chapter of The Nature Conservancy to help out with their Moses Coulee preserves. While performing some routine, but enjoyable fieldwork, I frequently paused to take in the view and glass the hillsides with binoculars..So many ways to be rewarded for your volunteer work."



"I found that some of my most enjoyable discoveries were right at my feet."



"I pledge to embrace a lifetime goal of seeking, assessing and amending my ways.."

LEONA HOLAHAN Link Transit - Missing Links

"Auditing toxic chemicals and found loads of outdated products I no longer use and had forgotten about! Now to find disposal options for this and other items in my house. I am so grateful for this challenge and how it helps me reassess my life and choices. "

See more stories at ncw.ecochallenge.org/dashboards/posts.

CELEBRATIONS!

“I can’t believe how quickly the EcoChallenge went! I think that the habits I developed over the past few weeks will stick with me.”

“Participating in this challenge for two weeks has been a great experience. Education, awareness, and creating new habits!”

“I really did learn a lot from this experience, and I really do think I am going to continue to use the tactics to improve the way I live.”

“Loved the EcoChallenge! A great way to stay active in your community and to get your area in better shape!”

I have developed new habits that I’ll definitely continue in everyday life! Many more in our community will too! I feel accomplished!

There are a lot more people concerned about our planet than I thought. Thank you for putting this challenge together!!!

So this is it...Enjoying all the great new habits that will save me money, help the environment, put me in touch with like minded conservationists and put plenty of fair-trade chocolate in my grasp:D

Good job guys! Sad to see it end. I hope we get to try it again. Love for the EcoChallenge!

See more at ncw.ecochallenge.org/dashboards/posts.