



# DRAWDOWN ECOCHALLENGE



## PREMIUM ACCESS FEATURES + PRICING



**ECOCALLENGE.ORG**  
(formerly Northwest Earth Institute)

## WHY GO PREMIUM?

**Your organization is committed to sustainability. Now you can leverage our Premium Access to take your action and reporting to the next level.**

Every organization has unique goals in addressing sustainability issues. EcoChallenge Premium Access gives you the features and support to ensure your participation is a total success; the data to uncover new insights; and the power to tell your story.

## FEATURES

### Organization Captain + Additional Features

Each organization can select up to two Organization Captains who will have access to edit all team profiles and message any or all teams and their members who are associated with the organization. Additionally, all team members will have access to sort the impact and feed pages by their respective teams as well as the entire organization.

### Data Reports

Team Captains will receive access to the following premium data reports for their individual team and all teams across the organization.

- **Participants and Teams** - registration info and detailed event activity
- **Actions Selected** - event performance and actions / challenges trends
- **Assessment of Existing Behaviors** - baseline actions and categories
- **Feed Posts and Images** - post / comments / images by participants

### Custom Event Summary

Organization leaders will receive a [detailed event summary](#) for their teams and/or organization highlighting event activity, collective impact, and success stories.

### Engagement Support

Team Captains can access premium engagement support from EcoChallenge staff.

- Webinar presentation for team members and/or all participants
- Access to all promotional templates and custom design if needed
- Premium access to EcoChallenge staff by phone/email

### Sustainability Consulting Access

Team captains will have the option to receive one hour of advisory time with our partner, [Sustainable Business Consulting](#), to turn your event engagement summary into an actionable strategy and enhance your organization's commitment to sustainability. You'll also receive exclusive access to their suite of multi-media training resources. (See page 4.)

## PREMIUM - FULL

**\$750 per organization**

Access to all features.  
Includes unlimited participation and teams.

## PREMIUM - LIGHT

**\$300 per organization**

Access to Organization Captain & Data Reports.  
Includes unlimited participation and teams.

*Discounts available for nonprofits and educational institutions.  
Contact Liz Zavodsky at [liz@nwei.org](mailto:liz@nwei.org) for more details and access.*



## SUSTAINABLE BUSINESS CONSULTING (SBC)

SBC sets industry-transforming goals and strategies for companies that believe in generating collective value out of corporate social responsibility.



SBC helps to shape the legacy of their clients through developing customized strategies that emphasize invigorating behavior change strategies and effective communication techniques to drive brand activation and elevate their clients' platform.

SBC develops practical, business-focused strategies that work. Their programs have a strong business case that can be seamlessly integrated across your organization. They work with your company culture to embed sustainability into everything you do so that it fits who you are. Their services include:

- Assessment & GHG Inventory
- Strategy & Goal Setting
- Operations & Implementation
- Brand Enhancement
- External Reporting

Some of their clients include:



Premium access includes one hour of strategic advisory with SBC and access to their suite of business sustainability training videos.

Take your EcoChallenge event beyond the month of April, capitalize on your momentum and ideate with SBC on how you can continue to engage your employees all year long to reach your organization's sustainability goals.

Find out more at [WeAreSBC.com](https://www.WeAreSBC.com).

