

Team Captain Tips

the people's
ecochallenge

Create environmental + social **good with us.**



Ecochallenge.org's social change platform + curriculum connect a global community of advocates and changemakers, each doing what we can, in ways that are most relevant to us, to make this great spinning dot we call home a healthier, more equitable, more sustainable place.

The People's Ecochallenge is your opportunity to create more environmental + social good alongside thousands of fellow humans by connecting the dots between your values + the impact of your actions.

[#PeoplesEcochallenge](#)

Create & Manage Your Team

A First time participating?

1. Register.
2. Create your team.
3. Select your actions.
4. Manage your team. (See section C below.)

B Returning participant?

1. Login.
2. Create your team.
3. Select your actions.
4. Manage your team. (See section C below.)

C Manage

1. Watch this video for tips on how to manage your team, including editing team profile, messaging teammates, and inviting new teammates and team captains.
 2. Your team profile page displays recent posts from teammates, recent point awards, status of team competitions, and team impact (once the challenge has begun).
- *Want data insights to your team? Consider upgrading to our Premium Package.

Engage Your Team

Highly engaged teams encourage fun, create a community, and elevate long-term impacts.

Here are tips to help your team feel connected and inspired.

Hold a kick-off event. Consider launching this Ecochallenge with a potluck or happy hour with your team. Is your team virtual? A conference call could work, too! Take this opportunity to explore and talk about actions together.

Encourage each other. Directly from the [Ecochallenge Platform dashboard](#), send out team-wide emails. A little encouragement goes a long way! And remember you can have up to three team captains, so invite others to take the lead with you!

Use incentives to motivate your team. Leverage our raffle prizes as incentives, and consider providing additional incentives if you can. We also have some fun, low-cost Ecochallenge items, like reusable mugs and lunch bags, available in our store at ecochallenge.org/store.

Share your team's stories. Quotes, photos, and videos - your stories - can inspire your team, your community, your world. Share both your everyday and 'aha!' moments during the Ecochallenge on the Participant Feed and across social media!

Visit peoples.ecochallenge.org/about/resources for more helpful tips and resources.

[#PeoplesEcochallenge](#)

Enjoy the ride!

We really do believe that it's important to enjoy change and embrace its many trials and wins. Creating change is steady work, but simple, everyday actions can give us a better shared future! So take on this Ecochallenge, and take it easy. Let us know if we can do anything else to help you engage your team!

Need help? Have a question? Contact support@ecochallenge.org.